

## **Press Release**

**FOR IMMEDIATE RELEASE** January 7, 2021

FOR MORE INFORMATION

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Girls Nite Live's 400th Workshop Presents: Untold Stories from the Frontlines

Philadelphia, PENN. — <u>Girls Nite Live</u> (GNL) is an online platform born out of the COVID-19 pandemic to amplify women's voices, and 10 months after its launch, GNL will be using its 400th workshop to amplify some of the most important voices of the pandemic. Girls Nite Live will be partnering with <u>Fifty Shades of Purple Against Bullying</u>, an organization dedicated to combating bullying in schools, the workplace and the home through compassion and understanding, in a moderated conversation with female frontline workers.

From a nurse to a high school teacher, hear the stories of essential workers as they share their experiences on the frontline of the pandemic. The purpose of this workshop is to highlight the experiences of those who put their lives on the line to help us in 2020, as well as allow us to look forward and enter 2021 with more compassion for those that have spent the past year helping us.

This pandemic has brought out negativity in many of us, and Kati "Jazz" Gray-Sadler, founder and president of Fifty Shades of Purple Against Bullying, says that the bullying of essential workers stems from the fight or flight reaction that comes as a result of having our lives thrown off track. "Because you can't flee the situation," Gray-Sadler says, "you fight."

**WHO:** Girls Nite Live will be hosting Fifty Shades of Purple Against Bullying.

**WHAT:** Hear the untold stories of essential workers as they share their experiences from the front lines of the fight against the COVID-19 pandemic.

WHERE: Zoom.

WHEN: Wednesday, January 13 at 7 P.M. EST/ 6 P.M. CST/ 4 P.M. PST.

**HOW:** You can register for the virtual event at this link.

**WHY:** Join Kati 'Jazz' Gray-Sadler as she looks back on the year 2020 from an essential worker perspective. These essential workers, from health care professionals to educators, weigh in after one of the most challenging years ever and share their thoughts on bullying in the workplace. They also discuss: their losses; what were their wins; and how they will add value to their lives in 2021.

Girls Nite Live launched at the start of this pandemic with a commitment to provide an earning platform for women whose income was compromised and needed to reach an online audience. Since launching, Girls Nite Live has amplified the voices and talents of women worldwide, hosting over 390 unique classes and reaching an audience of over 700,000 people worldwide!

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# **Backgrounder**

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#### **Girls Nite Live**

Girls Nite Live (GNL) is a platform that empowers and amplifies the voices of women through free online workshops for women, by women. GNL launched at the start of the 2020 COVID-19 pandemic as a temporary fix to provide an earning platform for women whose income was compromised due to the coronavirus.

GNL, founded as Girls Nite In Online, was established by Shelly Fisher and the Pay it Forward Team in Philadelphia. The idea for the organization blossomed into a full-fledged platform in only 10 days. The idea for GNL developed out of Fisher's passion for helping others and her recognition that women were in need.

Since launching, GNL has amplified the voices and talents of women worldwide, hosting over 390 unique workshops and reaching an audience of over 700,000 people worldwide. Through the free online workshops hosted by women, participants can learn a new skill, try a new recipe, connect with field experts, participate in live women-owned business shopping segments, or simply unwind in the company of amazing women from around the world.

As the United States has come to realize that the coronavirus pandemic is not going anywhere anytime soon, GNL continues to build its global online community by offering new workshops and services to support women & women-owned businesses such as The Women Speaker Group, Women-Owned Business Marketplace and Live Retail Store Selling.

### **MEDIA COVERAGE**

Cameron Fields, a journalist for Cleveland.com, a local newspaper in Cleveland, Ohio, wrote an article entitled, "Recognize the importance of taking breaks: MetroHealth nurse Katrina Kelley speaks on pandemic in Girls Nite Live workshop," after receiving this media kit.